



Dear Card Member,

Log in

Update on Reward Multiplier

Thank you for being a valued Card Member.

We are writing to share an important update regarding the [Reward Multiplier](#) program, where you can earn 5X* Membership Rewards® points on shopping and travel with select brands, as well as on purchases made through the e-Voucher platform, [ShopWise](#).

What’s Changing

Effective 30 September 2026, the **Reward Multiplier** program will be discontinued. While accelerated Membership Rewards® points on purchases made with select brands will no longer be available, you can continue to earn 5X* Membership Rewards® points on eligible purchases through **ShopWise, an independent platform offering e-Vouchers from 200+ brands across shopping, dining, and travel.**

No Change to your Membership Rewards® points earn rate or value.

- You will continue to earn points on all eligible* purchases at the regular earn rate.
- You will continue to enjoy Membership Rewards® points that never expire, provided your Card Account remains active and in good standing.
- You can continue to earn accelerated Membership Rewards® points on Air India via [RewardXcelerator](#).

Membership Rewards® points earned on eligible purchases up to 29 September 2026 11:59 PM will be credited to your account as per the terms and conditions of the Reward Multiplier program.

If you have any questions, please chat with us via the Amex Mobile App or call the number on the back of your Card.

Thank you for your continued trust in American Express.

Warm regards,
American Express Banking Corp., India

[*Terms and Conditions Apply.](#)

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INDIA'S MOST TRUSTED CREDIT CARD BRAND, 11 YEARS IN A ROW, ACCEPTED BY OVER 4.9 MILLION MERCHANTS

As per 2015, 2016, 2017, 2018, 2019, 2020, 2022, 2023, 2024, 2025 and 2026 Brand Trust Report in India by TRA Research (A Comniscient Group Company)

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Important Information

- To view Membership Rewards® Terms & Conditions, please click [here](#).
- To view Reward Multiplier Terms & Conditions, please click [here](#).
- To view Shopwise Terms & Conditions, please click [here](#).
- Enrolment is subject to the company’s authorisation.
- Please disregard this servicing email if you are not enroled in the Membership Rewards®.

You are receiving this email because you are an American Express® customer.
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